



Internet voting can be used for...

- ▶ Elections
- ▶ Enterprise bargaining agreement/certified agreement ballots
- ▶ Board of Directors' elections
- ▶ Proxy voting
- ▶ Annual General Meetings
- ▶ Secure anonymous surveys

Internet voting can be used by...

- ▶ Companies
- ▶ Clubs and Associations
- ▶ Employee Unions
- ▶ Credit Unions
- ▶ Student Unions
- ▶ Government elections

The use of Internet voting encourages maximum participation from the voter population and allows rapid vote collection and result analysis.

Internet Voting makes it easier

Internet voting is about improving accuracy and security of the voting process. It is also about voter convenience and rapid feedback of results. All a voter needs is access to the Internet, anywhere in the world, in order to participate in an election, proxy vote, certified agreement or survey.

On an ongoing basis, Internet voting can decrease operational costs to the organisation by reducing the need for physical voting locations, paper documentation and by minimising the requirement for staff resources.

Internet voting is ideal for situations when:

- ▶ **Voters are geographically dispersed**
- ▶ **Time constraints require fast deployment of voting literature and rapid feedback of results**
- ▶ **Postal voting is currently utilised and the organisation wishes to expedite the process**
- ▶ **Voting is non-compulsory so convenience is critical to maximise participation rates**
- ▶ **Travel to a polling booth is difficult for voters**

Voting via the Internet can be one of several options offered to voters so that they have the choice of voting online, over the telephone, at a polling booth or by postal vote. SecureVote can assist your organisation to migrate from a traditional paper based voting system to include an Internet based voting option.

Internet Voting – the most secure option

Internet voting can actually offer a higher level of security than traditional channels. The SecureVote platform is reliable, secure and has been purpose built to manage confidential data with complete integrity. Through its parent company, SecureVote has successfully managed sensitive customer data for over 20 years and in more recent times has offered secure connectivity to this data through the Internet. SecureVote are leaders in the field of data security and are experienced in implementing secure Internet voting solutions.

Internet voting...the way of the future.

The Voting Challenge

The Australian Information Industry Association (AIIA) annually elects a Board of Directors. SecureVote was asked to design and implement this election in a way which maximised member participation, managed costs and reduced the amount of valuable AIIA staff time spent on the project.

The SecureVote Solution

SecureVote designed an Internet only election solution. The services provided included:

- ▶ web design
- ▶ enabling of online candidate biographical details
- ▶ design and enabling of online ballot paper
- ▶ review of data roll
- ▶ generation of Personal Identification Numbers (PIN)
- ▶ administration of election software
- ▶ liaison with Returning Officer
- ▶ presentation of results at the AGM
- ▶ provision of reports on the process and results

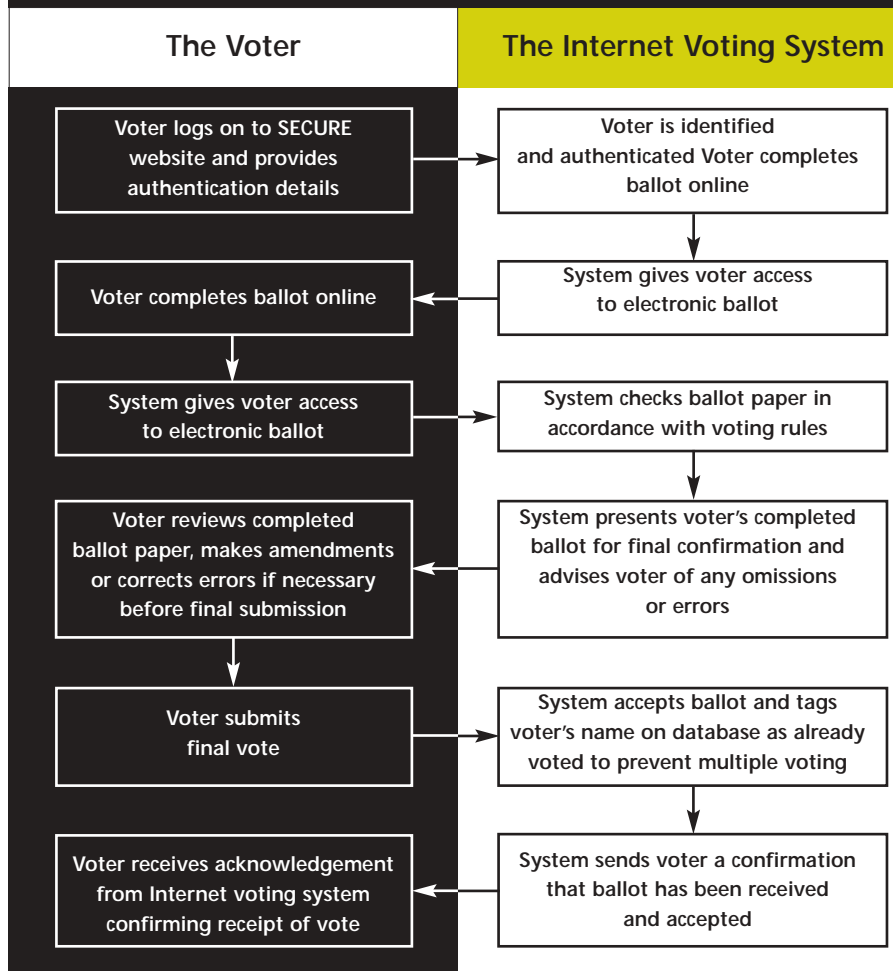
The Business Benefit

The election achieved a 112 percent increase in voter participation over previous years. The results were finalised within minutes of the election close with final reports provided to the Returning Officer soon after.

The client was very satisfied with the result of the election and believes that Internet voting is an extremely efficient alternative to the ballot box and postal voting mechanisms used in the past. The AIIA now use Internet voting as a matter of course for their annual elections.



The steps to voting using the Internet



Contact Details

If you want to learn more about how we can assist in making your voting process convenient efficient and more **secure**, then contact us on:
 Phone: 1300 135 328
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 or visit our website: www.securevote.com.au